



Mukwonago Area Chamber of Commerce & Tourism Center Presents:

# **2019 Midnight Magic**

## **Business Participation**

**Saturday, December 7<sup>th</sup>, 2019**

As a Mukwonago Area Business we have several opportunities for you to participate in Midnight Magic. Here is an outline of possibilities.

**Please see each individual form for more details.**

- **Be an event Supporter** Host an event or run a special at your business location either Saturday, December 7th only or from Small Business Saturday, November 30th thru Saturday, December 7th. Your Company Name and Special Event will be listed in all publications (print and online). \$75.
- **Be an event Sponsor:** Donated sponsorship dollars are used toward Main Events. Every little bit helps and your Company Name will be listed on the Main Events Page and all publications. \$\_\_\_\_
- **Business Holiday Decorating Contest** Decorate your business for a chance to WIN! Form due Monday, December 2nd; judging on Wednesday, December 4th. No Fee.
- **Marketplace** Open 10am-7pm: Join over 150 crafters/vendors in our marketplace and set up a booth to sell your wares or promote your business. New this year, it is located at Mukwonago High School. Form due Monday, December 2nd. See form for fee.
- **Parade Participant** 3pm: Design a float and enter the parade. Wonderful opportunity for people to see your business name and pass out fliers or promotional items. Form due Wednesday, November 27th. \$25 Fee.
- **Parade of Reindeer** Purchase an undecorated Reindeer from the Chamber for \$50, decorate it and have it judged and on display at Brooklife Church. You may purchase your decorated reindeer or it will be entered in the silent auction. Proceeds benefit Salvation Army - Mukwonago. Decorated Reindeer drop off Monday, December 2nd 8am-8pm at Brooklife Church.
- We also offer a **Gingerbread House Contest** and a children's **Poster Contest** that are open to the public.



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# **2019 Midnight Magic**

## **Supporter/Sponsor**

**Saturday, December 7<sup>th</sup>, 2019**

**We have the opportunities to benefit you!!! Please check all that apply:**

### **I WILL BE A SUPPORTER--Chamber Members \$75**

Your Company Name and Special Event will be listed in all

**\*Submitted Publications, on the Chamber Website, and on all Social Media.**

**\$75** ☐

#### **EVENT LISTING--available only to Supporters**

We encourage supporting businesses to have special activities on the day of Midnight Magic. Your event listing may include your specials for the day, free food, music or entertainment, costumed characters, and in-store give-a-ways/prize drawings, etc. As a paid supporter, the Chamber will make every effort to list your event in all of the

**\*above**, provided your information is received by the deadline of October 25<sup>th</sup>.

Will your event be:

☐ Saturday, December 7th ONLY

Or

☐ Small Business Saturday, November 30th thru Midnight Magic December, 7th

List your special event details here:

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### **IN ADDITION TO SUPPORTING THE EVENT:**

#### **I WILL BE A SPONSOR**

**\$** \_\_\_\_\_ ☐

Donated sponsorship dollars are used towards Main Events such as: The Marketplace, Midnight Magic Parade, Carriage Rides, Dog Sled Pull, Gingerbread House Contest, Parade of Lanterns and Fireworks (just to name a few). **EVERY LITTLE BIT**

**HELPS!** Your Company Name will be listed on the Main Events page and in all of the **\*above**.

Questions? [director@mukwonagochamber.org](mailto:director@mukwonagochamber.org)

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#### **Midnight Magic Sponsor/Supporter 2019**

Return this form and check Payable To: **Mukwonago Area Chamber of Commerce & Tourism Center (MACC)**  
100 Atkinson St, Mukwonago, WI 53149 (262) 363-7758

**BUSINESS NAME** \_\_\_\_\_

**CONTACT PERSON** \_\_\_\_\_ **PHONE** \_\_\_\_\_

**SIGNATURE** \_\_\_\_\_

**DATE** \_\_\_\_\_

Mukwonago Area Chamber of Commerce & Tourism, along with its members and the Village of Mukwonago and its members are not insured to cover injury or loss to participant or participant's property. The undersigned participant shall be solely responsible for their own insurance coverage of every sort and shall indemnify, defend and hold harmless the M.A.C.C & T.C., Mukwonago Village and all loss whatsoever involving participant or participant's property.